



BADRUTT'S PALACE
ST. MORITZ SWITZERLAND

PRESS RELEASE

TIME FOR THE MOST IMPORTANT THING IN LIFE – THE FAMILY

ST. MORITZ, May 2016 – Thinking of taking the whole gang for a holiday together in the mountains? No problem if you key in Badrutt's Palace Hotel St. Moritz as your SatNav destination. But will Anna Birrer, Junior General Manager of the traditional hotel, also see it like that? She is coming for a flying visit with her family in summer 2016 to test the summer offering in the hotel for its fun and relaxation factor. This could include among other things, regular Sunday morning outdoor sport & action, fishing with Andrea Panatti, Head Chef of Chesa Veglia, or one of the high class summer events taking place in St. Moritz.

In Badrutt's Palace Hotel kids play a huge role, and not only since a Junior General Manager was introduced back in Winter 2014/15. In order to ensure that it stays this way, Anna Birrer is coming to spend a week's holiday with her family in the luxury hotel. When she is not busy putting the iconic hotel through its paces to find out if her ideas and suggestions have been carried out, she will be enjoying the extensive summer programme.

This includes the new Fun & Action Morning which is organised by ›Kids' Club Palazzino‹ for the ›young and wild ones‹ every Sunday. It is all about ball sports – football, basketball or tennis and playing in teams to battle, cheer and win. On the early morning adventure ›Early Fish‹ with Andrea Panatti, head chef of ›Chesa Veglia‹, kids can head out on a rowing boat on one of the Engadin lakes when the first rays of sunlight are just breaking through. With a stroke of luck and a dose of skill the catch of the day can soon be reeled in and then it's back to land to proudly show the parents and enjoy eating the catch that evening in ›Chesa Veglia‹.

The action gets livens up at the summer events in St. Moritz, too. ›La Tavolata‹, on the last weekend in July, invites young and old to sample local culinary specialities, served on the longest table in the Alps. It takes place outdoors in the pedestrian zone in the heart of St. Moritz.

CSI*****, the epitome of show jumping tournaments provides guaranteed entertainment and excitement for the whole family from 25th to 28th August 2016. Equine sports fans can get close-up to the elegant horses and can cheer on their favourites in the competition.

The traditional ›Musikfestival Badrutt's Palace Hotel‹ is also a must, on Friday 26th August. ›Sinfonia Amadei‹ mesmerises its audience, both young and old, with the favourite Mozart symphonies. The classical pieces are played on original instruments from the past. During a general welcome reception before the concert begins, small and grown-up guests have the chance to bombard the professionals with all the questions they ever wanted to know.

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ABOUT BADRUTT'S PALACE HOTEL:

Badrutt's Palace Hotel is a celebration of style, sports, cuisine and fashion, with discreet service and traditional elegance evoking an atmosphere of pampered luxury for all. An ideal destination in both winter and summer, the hotel is located in one of the most challenging ski areas in the world and offers a host of summer alpine activities. Badrutt's Palace Hotel boasts 157 guestrooms and 37 suites with stunning views of the Swiss Alps. The hotel is a member of Leading Hotels of the World, Swiss Deluxe Hotels and Swiss Historic Hotels. Badrutt's Palace Hotel opens its doors to guests this summer from 24th June 2016 to 4th September 2016.

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