



**BADRUTT'S PALACE**  
ST. MORITZ SWITZERLAND

PRESS RELEASE

## *ON HORSEBACK*

**ST. MORITZ, August 2016 – Four teams, six nations. 17 world class polo players meet in Baku, Azerbaijan for the »CBC Sport Arena Polo World Cup« from 9<sup>th</sup> to 11<sup>th</sup> September 2016.**

**You're asking yourselves what this has to do with Badrutt's Palace Hotel? As the official polo hotel in St. Moritz, Badrutt's Palace is once again sponsor and has its own team at the legendary »Snow Polo World Cup St. Moritz« in winter 2017. This year for the first time they are also competing to win the »Grass Arena Polo World Cup Azerbaijan« with the »Badrutt's Palace Hotel« team.**

**A good reason for Yves Gardiol, General Manager of Badrutt's Palace Hotel, and his eight-strong hotel crew to experience the contrast in Baku live and first hand – the glamorous spectacle on grass in a warm summer climate – and to forge joint collaborations.**

**From authentic to manifold, from Swiss specialities to tempting Palace classics: Badrutt's Palace Hotel is also supporting the Polo Match Arena in Baku with VIP catering and a hospitality tent on site.**

»If you're going to do it, then do it properly« is the maxim for any legendary Palace event. This is also the opinion of Reto Gaudenzi, President of the Polo World Cup GmbH and founder of popular polo tournaments all over the world. He embodies the typical Badrutt-like pioneering spirit: he was the first to organise a polo match on the frozen lake in 1985 and to introduce a variety of beach polo in Miami. »Grass Arena Polo World Cup Azerbaijan« also became another success story for him last year. This year Badrutt's Palace Hotel is acting as partner of the »CBC Sport Arena Polo World Cup« in Baku, Azerbaijan, as well as taking part in the tournament for the first time with their own team – thanks to Gaudenzi who initiated the contacts with the organisers in Baku. The Badrutt's Palace hospitality tent, the nine-strong Palace team and the delicious Swiss gourmet treats all ensure presence in Baku, promoting the champagne climate of St. Moritz and its exclusive events such as the »Snow Polo World Cup St. Moritz« which takes place again in St. Moritz from 27<sup>th</sup> to 29<sup>th</sup> January 2017.

### **Polo in Baku – not just for equestrian fans**

Tantalising entertainment in the capital of Azerbaijan. #BadruttsMoments at a VIP aperitif before the matches. 90 well-trained polo ponies and four motivated teams competing to win the second »Grass Arena Poloworldcup«. The teams are »Badrutt's Palace Hotel« from Switzerland, »Gilan Holding« from Azerbaijan, »Bogner« from Spanien and »Italdizain Group« from Argentina.

Badrutt's Palace Hotel, Via Serlas 27, 7500 St. Moritz, Switzerland  
Telephone: +41 (0)81 837 1000, Fax: +41 (0)81 837 2999, Reservations: +41 (0)81 837 1100  
reservations@badruttspalace.com, www.badruttspalace.com



swiss  
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hotels



A press conference on 8<sup>th</sup> September 2016 introduces all the polo players, including Tito Gaudenzi, son of Reto Gaudenzi, plus the players in the »Badrutt's Palace Hotel« team, and Michel Jost, Executive Chef of Badrutt's Palace Hotel.

#BadruttsCulinary is the keyword here, when Michel Jost reports on the culinary highlights brought to the guests in Azerbaijan. »I am looking forward to being part of this exceptional event, especially bringing the international public closer to the Swiss cuisine and culinary finesse of Badrutt's Palace Hotel«, Jost explains his motivation to accompany the Palace team to Baku. What will this lead to? Hunger for more! More culinary Palace experiences, more exclusive partnerships and more extensive collaborations. »We want to arouse the passion in the Baku guests for winter and »Snow Polo World Cup« in St. Moritz and hopefully be able to welcome some of them in St. Moritz next year«, adds Yves Gardiol, General Manager of Badrutt's Palace Hotel.

## *ABOUT BADRUTTS PALACE HOTEL*

Badrutt's Palace Hotel is a celebration of style, sports, cuisine and fashion, with discreet service and traditional elegance evoking an atmosphere of pampered luxury for all. An ideal destination in both winter and summer, the hotel is located in one of the most challenging ski areas in the world and offers a host of summer alpine activities. Badrutt's Palace Hotel boasts 157 guestrooms and 37 suites with stunning views of the Swiss Alps. The hotel is a member of Leading Hotels of the World, Swiss Deluxe Hotels and Swiss Historic Hotels. Badrutt's Palace Hotel opens its doors to guests this summer from 24th June 2016 to 4th September 2016.

## *FOR FURTHER PRESS INFORMATION*

Yvonne Geiling  
PR Manager  
Badrutt's Palace Hotel  
St. Moritz / Switzerland  
Tel. +41 (0)81 837 26 52  
pr@badruttpalace.com  
<http://www.badruttpalace.com/en/press/press-releases>

Badrutt's Palace Hotel, Via Serlas 27, 7500 St. Moritz, Switzerland  
Telephone: +41 (0)81 837 1000, Fax: +41 (0)81 837 2999, Reservations: +41 (0)81 837 1100  
[reservations@badruttpalace.com](mailto:reservations@badruttpalace.com), [www.badruttpalace.com](http://www.badruttpalace.com)

