



BADRUTT'S PALACE
ST. MORITZ SWITZERLAND

PRESS RELEASE

#BADRUTT'S EVENTS: EXCITING.COLOURFUL.VARIED.

ST. MORITZ, October 2016 – It's all in the mix. The snow, the frozen lake and first class events. The start of the winter season. With a bang. »The King is back!« King's Club welcomes all party animals in its brand new party gear. Three artists. Three nations. Three music genres.

InConcert@Badrutt's Palace enchants with three exclusive concert evenings. That's catchy. Musikfestival@Badrutt's Palace. Classical on historical instruments. Unique. The Ski World Championships 2017. In St. Moritz – the birthplace of winter sports. Pure action. Snow Polo World Cup. Badrutt's Palace Hotel as one of the main sponsors and official polo hotel. Horse power in the »Winter Wonderland« setting of the Swiss Alps. White Turf captivates, has done so since 1907. As finale the final hit: Music Summit St. Moritz, the highest club festival in Europe, parties also in King's Club.

All party animals and fans of sophisticated nightlife are on tenterhooks. The new King's Club will be revealed in its new outfit at its grand opening party on 17th December. Tantalising afresh in shimmering red and glittering gold. Sizzling with life and energy, on fire. Mirrors, sparkle and light elements galore make the club and its future clubbers shine bright. The new King's Club celebrates the beautiful things in life: combining the joy of live music and famous DJ stars with an elegant, relaxed atmosphere and a tempting list of signature drinks and irresistible urban street food.

InConcert@Badrutt's Palace. Exclusive concerts in the private sphere of the Embassy Ballroom. Gives you goose bumps. You've never been closer to your favourite performers.

On 27th December 2016 Ute Lemper, the German »Femme Fatale« of Cabaret opens the popular series of concerts with »Last Tango in Berlin«. The New Yorker by choice, known for her parts in musicals like »Cats«, »Chicago« and »Starlight Express« has the stage and public under her spell.

»Let's rock«. Gianna Nannini, the Italian power house with the unmistakable voice will launch into her famous ballad, »Un' estate italiana« with you on 6th January 2017.

The third and final InConcert@Badrutt's Palace takes place on 8th March 2017. The artist: a young singer songwriter. Nominated for the Grammy »Newcomer of the Year«. So exciting. We'll reveal the secret in November 2016.

Beethoven's Symphonies. Simply classical. Played on historical instruments from the 18th Century. »Sinfonia Amadei« fans can once again delight in conductor Lukas Reinitzer's exceptional orchestra on 13th and 14th January 2017.

Badrutt's Palace Hotel, Via Serlas 27, 7500 St. Moritz, Switzerland
Telephone: +41 (0)81 837 1000, Fax: +41 (0)81 837 2999, Reservations: +41 (0)81 837 1100
reservations@badruttspalace.com, www.badruttspalace.com



swiss
historic
hotels



Lake St. Moritz. Frozen. Action on snow and ice. The Grande Dame of Swiss luxury hotels battles for victory in the »Snow Polo World Cup St. Moritz« from 27th to 29th January 2017. As main sponsor and official polo hotel expectations run high. Visit us in the Badrutt's Palace hospitality tent and follow the thrilling tournament over champagne and sunshine.

The World Ski Championships 2017. A huge event. Taking place for the fifth time in St. Moritz. From 6th to 19th February 2017 St. Moritz – the birthplace of winter tourism – will become the Mecca of winter sport fans. At the heart of all this: Badrutt's Palace Hotel. The ideal spot to catch it all live and up close.

From the piste back to the lake. Visible horse power. Noble thoroughbreds bring nail-biting-entertainment on White Turf Sundays. Let Badrutt's Palace Hotel welcome you into its snugly, warm hospitality tent.

The location: 1,800 metres above sea level. In the heart of the Swiss Alps. The occasion: Music Summit St. Moritz. From 24th to 26th March 2017. Party with the hottest house and electro DJs, exclusively in the new King's Club.

ABOUT BADRUTT'S PALACE HOTEL

Let the magic enchant you. From discrete service to traditional elegance. The captivating atmosphere. Laid-back luxury and the hotel's particular magic is what keeps our guests coming back. Located in one of the most fascinating ski regions in the world. Endless summer Alpine activities. The ideal holiday destination. 157 rooms incl. 37 suites. Full house with 8 restaurants, 3 bars and a night club. Member of The Leading Hotels of the World, Swiss Deluxe Hotels und Swiss Historic Hotels. Winter Season 2016/17: 2nd December 2016 – 27th March 2017.

CONTACT MEDIA RELATIONS

Yvonne Geiling
PR Manager
Badrutt's Palace Hotel
St. Moritz / Switzerland
Tel. +41 (0)81 837 26 52
pr@badruttpalace.com
<http://www.badruttpalace.com/en/press/press-releases>

Badrutt's Palace Hotel, Via Serlas 27, 7500 St. Moritz, Switzerland
Telephone: +41 (0)81 837 1000, Fax: +41 (0)81 837 2999, Reservations: +41 (0)81 837 1100
reservations@badruttpalace.com, www.badruttpalace.com



swiss
historic
hotels