



BADRUTT'S PALACE
ST. MORITZ SWITZERLAND

PRESS RELEASE

#BADRUTT'S MOMENTS: ELEGANCE AND CLASS

ST. MORITZ, May 2017 - The way is the goal. Your arrival becomes an experience in itself. Whether in an elegant sports car, a cheeky SUV or an old classical beauty. They all want to be driven and admired. Preferably on hairpin mountain passes. With amazing panoramic views. We recommend our favourite routes. But there's a whole lot more in store for car enthusiasts. Summer is shining. With a new car care package and other highlights. The »24th British Classic Car Meeting« presents the »Concours d'Elegance«. Directly in front of the hotel's entrance. As part of the »Passione Engadina«, artist Romero Britto is exhibiting a very special high performer. On show in the forecourt of Badrutt's Palace Hotel.

ROADMAP TO CLOUD NINE

Breathtaking ravines. A panorama to ponder and dream. Perfect selfie moments. End stop Badrutt's Palace Hotel. Or starting point for a day trip. No matter how, the passes are compelling:

Albula Pass, 2,312 metres above sea level.

From St. Moritz the route heads in the direction of La Punt. It starts above the picturesque Alpine village. The Albula Pass. It connects the Albula valley with the Engadin. A summer drive guarantees wonderful views. Including the undisturbed wild, natural beauty of the Albula ravine. The blue-green oasis en route towards Albula/ Alva. From here head up over the Julier Pass and back to St. Moritz.

Maloja Pass, 1,815 metres above sea level.

A route of contrasts. From St. Moritz head via Silvaplana then flat along the Engadin lakes towards Maloja. It really gets going right behind Maloja. The super curvy Maloja Pass. And the view opens up right from the start. Stunning mountain scenery. The pass connects the Engadin with Bergell and Soglio after climbing 400 metres. And finally leads to the Italian Mediterranean town of Chiavenna. Where palm trees line the streets.

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Bernina Pass, 2,328 metres above sea level.

From St. Moritz head through Pontresina in the direction of the Bernina Pass. Here there are deep ravines and impressive cliff faces. It's worth stopping off. To take the cable car up the Diavolezza. The view of the Morteratsch glacier and the valley is one of a kind. The Bernina Pass connects the Engadin with the Puschlav and Veltlin valleys. Lago Bianco. One of the reservoirs filled with glacial water. Located south of the pass and another gem on the tour.

Back in Badrutt's Palace Hotel a whole host of delights awaits. Not only pampering yourself. After your fifth night in a Grand Deluxe Room, or higher room category, your car will be parked in the front row of the garage. For free. And with the car care package it gets polished to a glistening shine. All inclusive of course.

DEFINITELY WORTH A VISIT

Participants and spectators alike. The »24th British Classic Car Meeting« draws classic car enthusiasts to St. Moritz from 7th to 9th July 2017. A spectacle for young and old. The »Concours d'Elegance«. On the last day of the event elegant classic British cars line Via Serlas.

And in August it races onto the next event. »Passione Engadina Classic« brings together Italian dream cars. From 18th to 20th August 2017 Italian pre-1980 models roll over the Alpine passes to St. Moritz. With Tributo Ferrari, a tribute to Ferrari from 25th to 27th August 2017, see the Ferrari models built in Maranello between 1981 and 2017.

Meanwhile a very special Ferrari graces the forecourt of Badrutt's Palace Hotel. Created by Romero Britto. Brazilian Neo-Pop artist.

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ABOUT BADRUTTS PALACE HOTEL

Be enchanted. From the discreet service to the traditional elegance. A captivating atmosphere. The relaxed luxury and the hotel's magic are what keep people coming back. Located in one of the most fascinating ski regions in the world. No end of summer Alpine activities. The ideal holiday destination. 157 rooms incl. 37 suites. Full house with 5 restaurants, 2 bars and a club. Member of The Leading Hotels of the World, Swiss Deluxe Hotels and Swiss Historic Hotels. Summer season 2017: 30th June to 10th September.

FOR FURTHER PRESS INFORMATION

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